



Dear Mission Families,

The Mission Avenue School Read-a-Thon will begin on Thursday, October 28 and will end on November 7. This is our primary fundraiser of the year, supporting programs including our all school musical, student scholarships, teacher grants, campus beautification, and much more!

We think a read-a-thon is the PERFECT fundraiser! Not only does it encourage good reading habits and a love of books, but everyone can participate – and earn prizes – even if they cannot or choose not to participate in the donation drive.

STEP 1: ACTIVATE YOUR ACCOUNT online at <https://www.read-a-thon.com/readers/r/MWjtUB>.

STEP 2: READ! Students will track their reading goals via the Read-a-Thon.com platform. Each student is encouraged to read at least 20 minutes per day. Prizes will be awarded based on total minutes read and total money raised. NOTE: Reading, being read TO, and listening to e-books all count towards your child's reading minutes.

STEP 3: SHARE. Students share their reading achievements with friends and family to increase literacy awareness and raise money for our school.

New this year, we are trying out a few new things in conjunction with the read-a-thon.

1. MISSION FAMILY BOOK SWAP: We will be collecting books beginning Thursday, October 21. Place your book donations in the boxes outside the office. Books will then be sorted and placed in library carts where students and families can take a book or leave a book throughout the duration of the read-a-thon. Books do NOT have to be returned. If you enjoy a book and would like to keep it, please do! Books remaining at the end of the read-a-thon will be donated.

2. READ-A-THON BINGO: To make things a little more fun, we have provided an OPTIONAL Read-a-Thon bingo card. If your student scores a BINGO (one row completed, up/down/diagonal), they can turn their completed bingo card in to the office and pick out one of Mission's fun new water bottle decals. If your student completes a BLACKOUT (by completing ALL challenges), they can choose between a Mission Magic Motto Silicone Bracelet or a Tie Dye Mission Magic Pop-It Keychain.

3. THE MASKED READER: This is Mission Avenue PTA's take on the Masked Singer. This week-long event will be launched in conjunction with our read-a-thon. Mission teachers, staff and special guests have been invited to participate. Do you think YOU will be able to tell who's behind the masks?

We hope your students enjoy this year's read-a-thon, and hope that you will join us in encouraging your students to read for a good cause!

Katherine Boroski
PTA President

QUESTIONS? EMAIL PRESIDENT@MISSIONPTA.ORG

LIGHTS... CAMERA... READ!

Now Playing!!

The Mission Avenue Open School

READ-A-THON

RUNNING: OCTOBER 28 - NOVEMBER 7, 2021

ACTIVATE YOUR READER PAGE TODAY!

How It Works:

Sign in on mobile:

Scan this QR code to sign in



or

Sign in with your class code:

read-a-thon.com/readers

If you do not have your class code, visit the link below and look up your teacher.

missionpta.org/read

Fun Prizes:

WIN A TRIP TO
Disney
THEME PARKS

Simply use the text tool to share Read-a-thon with **10 friends or family members** and you will be entered to win a trip for 4 to a **Disney Theme Park.**

More Prizes on Back



Admit One Reader Read-a-Thon Sticker

Every student that activates their reader profile and logs minutes at least one time will receive a Mission Read-a-Thon sticker.



Mission Magic Color Changing Pencils

Every class with at least 50% of all reader accounts activated will receive Mission Magic color changing pencils.



Tie Dye Mission Magic Pop-It Keychains

The top classes in minutes read and money raised (2 upper and 2 lower EL) will receive Tie Dye Mission Magic Pop-It Keychains



Mission Magic Motto Silicone Bracelet

Every class with at least 75% of all reader accounts activated will receive Mission Motto silicone bracelets.

LOOK AT SOME OF THE FUN PRIZES YOU CAN EARN!



Read-a-Thon Bookmark

Every student that activates their reader profile and logs minutes at least one time will receive a Mission Read-a-Thon bookmark.

“SUPERSTAR” PRIZE MENU:

- Our top reader and top fundraiser (all school) will receive a prize pack including:
- Read-a-Thon Superstar T-Shirt (1)
 - Dragon Mini Squishmallow (1)
 - Mission Magic Motto Silicone Bracelet (2)
 - Tie Dye Mission Magic Pop-It Keychain (1)
 - Set of Mission tie dye pencils (4)
 - Set of Mission colored pencils (box)
- AND their choice of ONE prize from the following “Superstar” options:
- American Girl doll w/custom Missionwear Shirt
 - \$50 to Spend at the Lego Store
 - Mission Pillow and Matching Mission Blanket
 - Stuffed Dragon w/custom Missionwear shirt
 - Teddy Bear w/custom Missionwear shirt
 - 12-in Dragon Squishmallow
 - Mission Hoodie and Matching Socks

“A-LIST” PRIZE MENU:

- Our top 2 readers and top 2 fundraisers (upper/lower for 8 students total) will receive a prize pack including:
- Dragon Mini Squishmallow (1)
 - Mission Magic Motto Silicone Bracelet (2)
 - Tie Dye Mission Magic Pop-It Keychain (1)
 - Set of Mission tie dye pencils (4)
- AND their choice of ONE prize from the following “A-List” options:
- Stuffed Dragon w/custom Missionwear shirt
 - Teddy Bear w/custom Missionwear shirt
 - 12-in Dragon Squishmallow
 - Mission Hoodie and Matching Socks

ALL SCHOOL GOALS

READING GOAL: 125,000 Minutes
FUNDRAISING GOAL: \$25,000

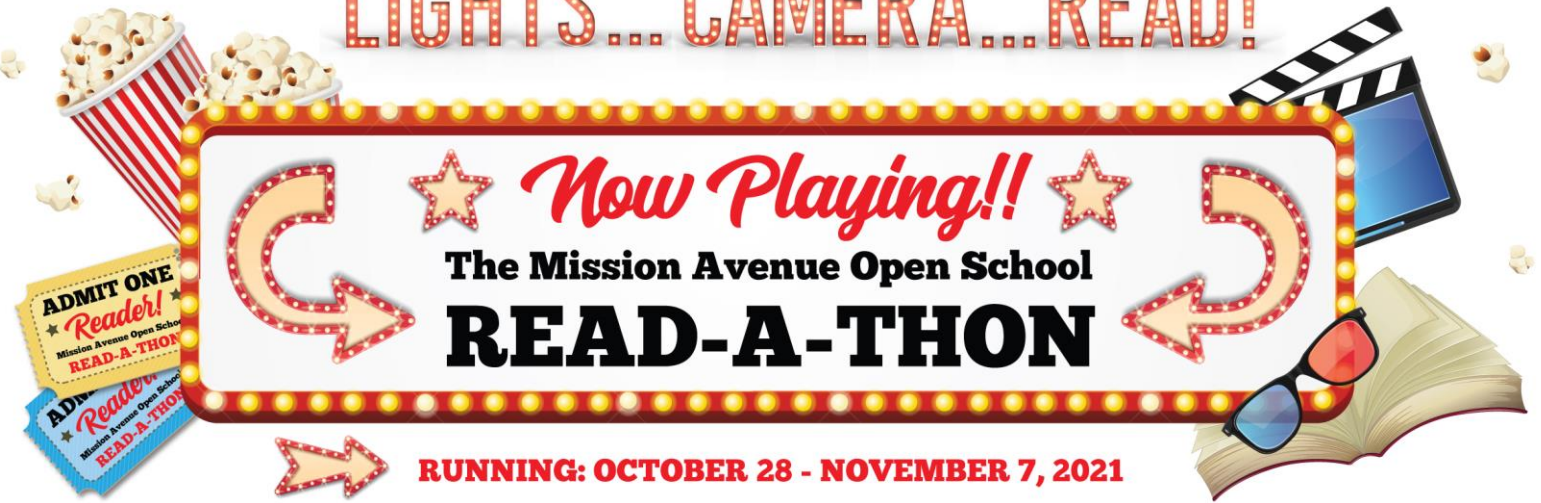
ALL SCHOOL PRIZES

If Mission students collectively surpass our reading goal of 125,000 minutes read, **MRS. TERZICH HAS AGREED TO COME TO SCHOOL DRESSED IN A DRAGON COSTUME.**

If we exceed our fundraising goal of \$25,000, the Mission PTA will sponsor an **ALL-SCHOOL CELEBRATION** (details TBD).

**Note: Prizes subject to change. Mission PTA reserves the right to substitute prizes with similar items if needed.*

LIGHTS...CAMERA...READ!



Teacher Class Codes

To activate your child's reader page, use the class code.

Teacher	Grade	Class Code
Melinda Livermore	Kindergarten	236556
Morgan McAllister	Kindergarten	236557
Michelle Silver	Kindergarten	236558
Elizabeth Keenan	1 st Grade	236542
Dina Winston	1 st Grade	236543
Jodi Lower	2 nd Grade	236544
Katherine Rausch	2 nd Grade	236545
Genevieve MacKay	3 rd Grade	236546
Kara Miller	3 rd Grade	236547
Jennifer Montiel	3 rd Grade	236548
Guy Galante	4 th Grade	236549
Samantha Sidebotham	4 th Grade	236550
Monica Burlando	5 th Grade	236551
Cheri Anderson	5 th Grade	236552
Summer Holtz	6 th Grade	236553
Justin Prichard	6 th Grade	236554
Dave Spence	6 th Grade	236555

LIGHTS... CAMERA... READ!



Read-a-Thon

3rd - 6th Grade

Name: _____

Teacher/Grade: _____

B I N G O

Read to an animal (or a stuffed animal).	Read to an aunt, uncle or grandparent.	Read a book that doesn't have any pictures.	Listen to an e-book.	Read for 1 hour straight.
Ask your teacher for a book recommendation.	Upload a video book report to flipgrid.	Play charades and get someone to guess what book you're acting out.	Read a book written by 2 or more authors.	Read a book from the library.
Read a nonfiction book	Read a graphic novel or comic book.	Post a picture of you reading in your favorite reading spot to the yearbook photoshare.	Read a book by an author who is no longer alive.	Read a book about someone different than you.
Read a book published the year you were born.	Read a book that has been made into a movie.	Write a book review	Make a list of your top 10 favorite books.	Read a book out loud and do all the character voices.
Read a book that involves magic	Read for at least 8 hours over the course of the read-a-thon.	Read a book written by someone from another country	Read a book written by someone who lives in California.	Read a book with more than 200 pages.

LIGHTS... CAMERA... READ!



Read-a-Thon

Kindergarten - 2nd Grade

Name: _____

Teacher/Grade: _____

B I N G O

Read to an animal (or a stuffed animal).	Read to an aunt, uncle or grandparent.	Ask your teacher for a book recommendation.	Listen to an e-book.	Read for 30 minutes straight.
Read outside for at least 30 minutes.	Read a book published in the past year.	Play charades and get someone to guess what book you're acting out.	Read a book written by 2 or more authors.	Read a book from the library.
Read a nonfiction book	Read a graphic novel or comic book.	FREE SPACE	Read a book by an author who is no longer alive.	Read a book about someone different than you.
Read a book published the year you were born.	Read a book that has been made into a movie.	Post a picture of you reading in your favorite reading spot to the yearbook photoshare.	Read a book about animals.	Draw a picture of your favorite book character.
Read a book recommended by a friend	Read a book published in the past year.	Read a book written by someone from another country	Read a book written by someone who lives in California.	Read a book that involves magic