**Louisiana PTA – SOA Required Facilitation Meeting – November 25, 2024**

Attendance: 100%

1. **Key Learnings** – Important to be a team player; collaboration; Stickler for the brand
2. **How will you collaborate for the future mission delivery?** – Communicate well; Keep lines of communication open with new members; Beth takes our suggestions and puts them together; Feel like we can speak up
3. **Governance docs accessible?** Google Drive; Special place on website for board members
4. **Process for annual review** – No formal process but in April or May they are reviewed
5. **Plan for today or future?** Plan out in April/May; Don’t do things last minute; Look ahead to be strategic – who will follow Beth, how to get leaders ready
6. **Move mission forward? Defined goals?**
   1. Move mission forward with the calendar, planning everything out to have the full picture
   2. Be there for the local PTAs to answer questions
   3. We support & encourage local PTAs to move the mission forward
7. **Future direction and legacy?**
   1. Beth – creating and encouraging and fostering next group of leaders; smooth transition
   2. Jessical L. – expand Healthy Minds throughout the state and sustain it into the future
   3. Ashley – hope that local PTAs feel comfortable with this board and in reaching out
   4. Misty – would like to reach the older kids to participate
8. **Decision making** – Can work to consensus; Supportive environment; Example of budget discussion from their board meeting – Ashley felt that she had been heard
9. **Process to involve all board members in decision making** – Not so hung up on Roberts’ Rules that they can’t just have a discussion; If someone can’t make a meeting, there is the ability to submit input; Welcoming environment
10. **Issues to address**
    1. Beth’s priority is harmony; if there is conflict need to just have a conversation
    2. Political issue at a local PTA recently. Parent was using PTA to encourage people to vote for a candidate; the state helped them work through it
    3. Problems in one area with local PTAs turning in affiliation paperwork
    4. Membership obstacles – Peggy does monthly challenges and it is making a difference
    5. Culture of one area is anti-PTA; 4 PTAs in the area; ignore affiliation requirements
11. **Protect brand**
    1. Trying to work with that group (anti-PTA area) so they don’t give PTA a bad name
    2. People don’t join because they don’t have time and don’t understand they can just be part of something bigger without volunteering.
    3. Some think that PTA = teacher appreciation week; helping them to understand that we are here for all kids, it’s not about parents or teachers
    4. Local PTAs not letting others to participate, not being welcoming; mostly at secondary school level; small group that only chooses their friends; hard to get involved
    5. Not afraid to disaffiliate a group if they don’t want to be a PTA or take care of the required affiliation
12. **Take-aways**
13. Work on that pocket of anti-PTA culture. Maybe some sort of event or program to help them see the value of PTA. Need to decide if they’re in or out, but might need to remove PTAs who won’t do affiliation
14. PTA deserts in Louisiana – which we could show PTA value to those areas – outreach to new areas
15. Translated messages – reaches out to more people. Make info accessible to everyone. Look to remove barriers. Done in Philip’s area and it has seen an improvement in being more inclusive and people participating who never have