

PTA Leadership Training Programs & Grants

Hosted by Louisiana PTA

LouisianaPTA.org

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What are "Programs?"

- PTA is more than just host teacher luncheons.
- We have an opportunity to advocate for children in all kinds of ways, big and small, in the classroom and on Capitol Hill, and to create a strong community in the process. PTA Programs are events and activities that Local PTA Units can host at their schools to improve educational opportunities for all students.
- **National PTA** (PTA.org) provides engaging, educational, and fun programs that inspire, recognize, and impact all students and their families.
- **Louisiana PTA** (LouisianaPTA.org) has programs or contests that provide more opportunities to enhance students' educational experiences.

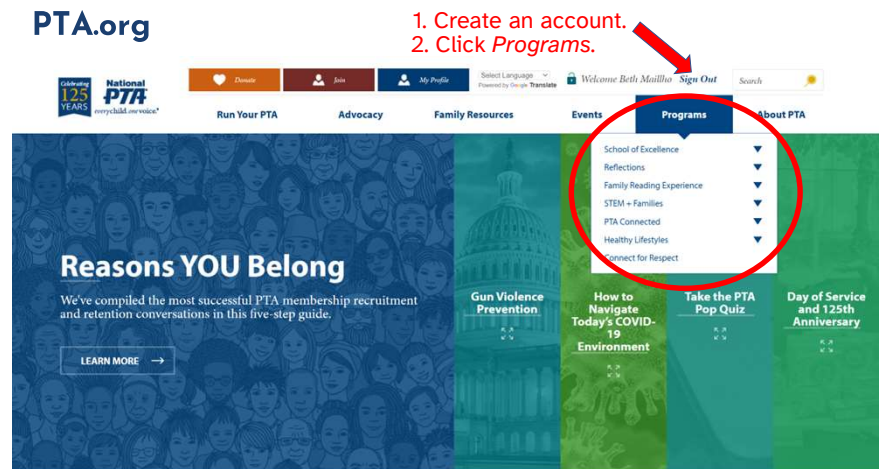
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Why are we here? Why do you PTA?

To make every child's potential a reality
by engaging and empowering families and communities
to advocate for all children.

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National PTA Programs

School of Excellence is a designation awarded to PTAs and their school for doing a great job fulfilling the mission of PTA. The PTA nominates itself.

2022-2023 Winners:

A.C. Steere Elementary, Shreveport



2021-2022 Winners:

- Eden Gardens Fundamental Magnet PTA, Shreveport
- Fairfield Elementary Magnet PTA, Shreveport
- Mandeville Elementary School PTA, Mandeville
- Marigny Elementary School PTA, Mandeville
- South Highlands Elementary Magnet PTA, Shreveport

[PTA.org/programs](https://pta.org/programs)

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National PTA Programs

Family Reading Experience supports the development of literacy skills and encourage a love of reading through access to books through events and activities.

- Literacy Activities to Host for the School: “Events and Activities for PTAs Toolkit” includes 7 programs.
- Family Resources to share with the School Community: “Information Distribution Toolkit” includes 20 programs.



Literacy Activities to Host for Your School Community

PTAs will host events and activities to promote the excitement of reading, so students and parents are more likely to read together and to read for fun. Literacy event examples include:

- Virtual Read-Aloud with special guest (i.e., author, community member, etc.)
- Online Read-a-Thon
- Book drops at a local community space for families to use year-round, like a Book Depot
- Host book giveaways throughout the school year and especially before summer vacation
- Refresh teachers’ classroom libraries with new books for students to check-out
- Create alternative options (e.g., discounted audio book libraries).

Work with your school community and your administration to determine which activity is best for your PTA. Use the toolkit to ensure implementation success.

Potential hard costs: Books, inclusive promotional materials, author fee, virtual platform, audio & subscriptions, shipping

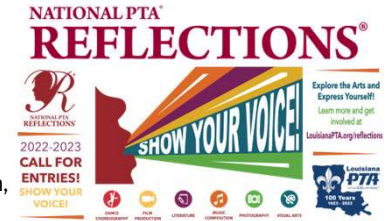
[Literacy Events and Activities for PTAs Toolkit](#)

[PTA.org/programs](https://pta.org/programs)

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National PTA Programs

Reflections is a 50+ year old arts education program that provides recognition of and access to the arts in 6 categories: Dance Choreography, Film Production, Literature, Music Composition, Photography, and Visual Arts.



- Age divisions are PreK–Grade 2, Grades 3–5, Grades 6–8, Grades 9–12, and Special Artist (all ages with ADA Sec. 504). Enter all age groups for your PTA.
- To participate, provide reflections contact information (register) with LAPTA at LouisianaPTA.org/reflections.
- The **LAPTA portal entry link** will be shared in **December** from LAPTA.
- Participate in the LAPTA monthly Zoom calls. **August 30** is next Zoom call.

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National PTA Programs

STEM+ Families Programs foster passion for science, technology, engineering, and math through fun activities and by involving families in these experiences together. The programs aim to inspire students to pursue career opportunities in STEM fields. These are great for Science or Family Engagement Nights.

- STEM at Home Activities – 6 activities with instructional videos & printables
- STEM at Home Kits – 10 kits with spreadsheets, videos, and printables
- Careers in STEM



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Northshore Technical Community College

The **Gator Mobile STEM Lab and Mobile Mechatronics Lab** are outfitted with state-of-the-art equipment for hands-on career exploration, STEM events, career fairs, mobile testing, and skills training. [Serving Orleans, St. Tammany, Tangipahoa, Livingston, Washington and St. Helena](#). Programs are customizable to any grade level. **Starlab®** features a portable digital planetarium which sets up in a school gym or similar large room. Programs are customizable to any grade level. Contact 985-545-1231 or charlescrabtree@northshorecollege.edu.



Shreveport Area

Northwest LA Technical Community College can present at schools about their college. Contact Shay Hudson at (318) 676-7811, ext 162.

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National PTA Programs

Healthy Lifestyles is committed to improving the overall health and well-being of families across the country because we know living a healthy lifestyle is a key component to our students' ability to thrive. This program has 3 areas:



- a. **Healthy Bodies** (physical health) includes school meals, school wellness, physical activity, and physical education; what PTAs can do; fundraisers; and grants
- b. **Healthy Minds** (mental health) for families and a toolkit for PTA Leaders (Listen, Partner, Share, Facilitate) with webinars
- c. **Healthy Earth** (environmental responsibility) includes gardening, recycling, and climate-focused programs

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National PTA Programs



PTA Connected strives to help children act safely, responsibly, and thoughtfully online, especially with social media. It connects parents with tools, research, and support to make the best decisions for their children. Each Program has its own toolkit with Planning, Promoting, Hosting, and Wrap Up support information.

- **Be Internet Awesome Event** is an interactive night where families engage with one another in meaningful conversations about raising children in an online world.
- **The Smart Talk** is a free tool that helps caregivers and kids (ages five to 17) have positive, proactive technology conversations and set healthy digital limits together.
- **Digital Families Community Events** includes social media and technology use strategies
- **Create with Kindness** helps children navigate social media safely and responsibly.
- **Access from AT&T** provides low-cost internet service for qualified households.

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National PTA Programs

Connect 4 Respect works to prevent bullying behavior by creating a positive school climate from the physical building to policies, staff, and peer culture. School climate encompasses everything that contributes to a student's experience with a school—from the physical building to policies, staff and peer culture.



Use the Connect for Respect (C4R) Toolkit to guide your PTA/PTSA in engaging students in improving the school climate and reducing bullying.

1. Get Started
2. Asses current school climate
3. Engage the school community in dialogue
4. Develop an action plan
5. Educate and empower students, families, and the community

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Louisiana PTA Programs and Contests

See LouisianaPTA.org/contests or LAPTA Toolkit: Awards, Grants, and Contests Sec 11 for details, sample flyers, and submittal directions.

- 1. Safety Poster Contest** promotes fire safety in conjunction with Fire Safety Week and Sparky the Dog who is also 100 years old for Pre-K through Grade 6, plus Special Artists with ADA Sec 504. Winning entries from Local PTA Units are submitted digitally through JotForm. National Celebration Week: October 9-15, 2022
 - Deadline to submit to LAPTA: October 18, 2022
 - Quantity Offered: 9 (Three/category)
 - LAPTA Winners Announced: October 21, 2022
 - Judged by LA State Fire Marshall Dan Wallace!



LouisianaPTA.org/contests

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Louisiana PTA Programs/Contests

See LouisianaPTA.org/contests or LAPTA Toolkit: Awards, Grants, and Contests Sec 11 for details, sample flyers, and submittal directions.

- 3. 2024-25 Reflections Theme Search** is looking for a future Reflections theme! The final winning entry for National PTA will receive a \$100 prize. Students submit their entries directly with LAPTA.
 - Deadline: November 10, 2022
 - Students directly submit to LAPTA
 - Winners Announced: November 28, 2022



LouisianaPTA.org/contests

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Louisiana PTA Programs/Contests

See LouisianaPTA.org/contests or LAPTA Toolkit: Awards, Grants, and Contests Sec 11 for details, sample flyers, and submittal directions.

- 2. Love Louisiana Video Challenge** celebrates all things wonderful about Louisiana and our children's education. LAPTA wants video submissions from students expressing what makes Louisiana special. Winning entries from Local PTA Units are submitted digitally through JotForm.
 - Deadline to Submit to LAPTA: February 28, 2023
 - Quantity Offered: 15 (Three/category)
 - Winners Announced: March 25, 2023



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Create Your Own PTA Programs

Be **inclusive** (flexible hours, translators, etc). Some ideas:

1. Used Uniform Sale
2. Basics Needs Closet (Uniform giveaways to those in need)
3. Welcome Back to School Parade for the staff
4. **Mentor-a-PTA** (established PTA gives a helping hand to another PTA)
5. Beautification Planting Day
6. Host a Medical Clinic for routine annual check-ups (cut down on absences)
7. Newsletters and e-mail blasts
8. S'mores & Cocoa Event
9. Survival Guide for [High School] or Parent Toolkits
10. Share Summer Reading programs from PTA.org or at the local library
11. What programs, events, or activities can you share?

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What are “Grants?”

A grant is a sum of money given by an organization for a particular purpose. National PTA and Louisiana PTA have grants for PTAs and PTA members. There are endless other entities that give money away. Grant writing tips:



Know What Grants Exist and When to Apply.
Sign up for National PTA's newsletters at [PTA.org/SignUp](https://pta.org/signup) and bookmark our grants page at [PTA.org/Grants](https://pta.org/grants).



Answer All Parts of the Question.
Include concrete, detailed examples and explanations that expressly answer the questions asked.



Tell a Compelling Story.
Make sure all your answers work together to highlight your PTA's strengths.



Promote Family Engagement.
Demonstrate how this grant will help you build stronger families in your community and encourage all families to attend your event.



Share How the Grant Would Impact Your School Community.
Identify an existing need in your school community and explain how the grant will address that need.



Get a Second Set of Eyes.
Ask someone to proofread your work for spelling, grammar and clarity before submitting the application.



Show Your Enthusiasm.
Say how the grant will provide an exciting opportunity for your school and PTA.

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National PTA Grants

National PTA offers awards or grants to honor or support PTAs as they engage families, support student success, improve the health and safety of students and families, increase access to arts education or celebrate advocacy and diversity.

- Go to [PTA.org](https://pta.org) and select **Awards & Grant Opportunities** under the Run Your PTA Menu.
- New grant opportunities will be released on August 23, 2022.
- National PTA Grant **Deadline: September 27, 2022, at 4:00pm.**
- Applying for National PTA grants is an easy process and worth your time.
- \$650,000 available for PTAs
- If you need assistance, contact LAPTA at President@LouisianaPTA.org.

[PTA.org/grants](https://pta.org/grants)

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National PTA Grants

The Judson Warriors PTA won a \$300 grant from National PTA to host a faculty learning event for an active shooter on campus.

Previous grants included:

- Advancing Diversity, Equity & Inclusion Grant Recipients
- STEM + Families Science Festival Grant Recipients, Sponsored by Bayer Fund
- STEM + Families Math Nights Grant Recipients, Sponsored by Mathnasium
- PTA Tobacco Prevention Campaign Grant Recipients, Sponsored by The Campaign for Tobacco-Free Kids
- Create with Kindness Grant Recipients, Sponsored by TikTok

[PTA.org/grants](https://pta.org/grants)

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National PTA Grants: Judges' Rubric

- 1) **Barriers and Equity:** *The answer clearly explains the barriers, how they will address those barriers, and provided concrete examples for how they will use this grant funding to address those barriers.* For example: translation needs/obstacles, advertising events, offering transportation, hosting programs at multiple dates/times so all can participate.
- 2) **Community Needs:** *The answer explains how they determine community needs, how they gained input from individuals of all identities and backgrounds, and how the selected program(s) will meet those needs in significant detail.* For example: using a survey, hosting a listening session, asking questions at a PTA meeting, launching a poll, calling members.

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National PTA Grants: Judges' Rubric

- 3) **Family and Community Engagement:** How will you ensure that your entire family-school community is fully engaged in the program(s) you offer? How will you intentionally engage other or new members of your PTA in the planning, design, delivery and wrap-up of your program? (For example: personalizing invitations and outreach, including a welcome table, setting up activities so families are working together and sharing out information, including time for relationship-building, providing questions or take-home activities that families can utilize together, creating friendly-family competitions with incentives)
- 4) **Grant-Specific Questions:** Does this applicant show an understanding of the specific National PTA program for which they are applying? The answer demonstrates explicitly how the specific National PTA program and resources will be implemented.

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Louisiana PTA Grants

2. The **\$750 Healthy Minds Grants** encourage PTA Units to host mental health program. The mental health of all children, parents, and caregivers before, during and after challenges arise is immensely important. Make mental health a priority for your PTA and school.
- Application Deadline: March 27, 2023
 - Apply at <https://form.jotform.com/221748198534162>
 - Winners Announced: May 1, 2023
 - Quantity Offered: 4 (One/category)



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Louisiana PTA Grants

1. The **\$750 Reading and Literacy Grants** help PTA Units host literacy events at their schools. Literacy skills in Louisiana are unacceptably low, and LAPTA made literacy opportunities a priority for our children. Literacy skills in Louisiana are unacceptably low, and LAPTA is making literacy opportunities a priority for our children. For possible programs, reference PTA.org/home/programs/family-reading.
- Application Deadline: November 4, 2022
 - Apply at <https://form.jotform.com/221748002230038>
 - Winners Announced: December 2, 2022
 - Quantity Offered: 4 (One/category)



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Louisiana PTA Grants

3. The **\$500 Day of Service Grants** encourage PTA Units to reach beyond the school and into the community to make a difference. Where is there a need? Who needs the PTA? February 17 is the National PTA Founders' Day! How can you continue the legacy of PTA?
- Application Deadline: February 17, 2023
 - Apply at <https://form.jotform.com/221748846538166>
 - Winners Announced: March 25, 2023
 - Quantity Offered: 4 (One/category)



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Louisiana PTA Grants

4. The **\$500 Creative Teacher Grants** support creative, innovative, and fun programs or projects for students. Grants may fund any activity or material which supports student enjoyment, wonder, and engagement. Bring back joy!
- Application Deadline: February 28, 2023
 - Apply at <https://form.jotform.com/221796420623152>
 - Winners Announced: March 25, 2023
 - Quantity Offered: 2



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Louisiana PTA Grants

6. The **\$75 National PTA Virtual Convention Grants** pay the registration fee for PTA members to virtually attend the National PTA Convention. Experience all that National PTA does behind the scenes for the children of our country. It is an incredible opportunity!
- Application Deadline: February 28, 2023
 - Apply at <https://form.jotform.com/221787416402152>
 - Winners Announced: March 25, 2023
 - Quantity Offered: 20



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Louisiana PTA Grants

5. The **\$75 National PTA Virtual Legislative Convention Grants** pay the registration fee for PTA members to virtually attend the Legislative Convention (LegCon). LegCon is an annual conference where PTA leaders join forces to influence Congress in Washington, DC. Day one is training. Day two is meetings with the politicians.
- Application Deadline: January 20, 2023
 - Apply at <https://form.jotform.com/221776439055159>
 - Winners Announced: February 28, 2023
 - Quantity Offered: 20



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Louisiana PTA Awards - Mentor-a-PTA

- Deadline for Award Application: February 28, 2023
Apply at: <https://form.jotform.com/22177772070056>
Winners Announced: March 25, 2023
Quantity Offered: 2



Louisiana PTA Awards - Outstanding Newsletter

- Application Deadline: February 1, 2023
Apply at: <https://form.jotform.com/221745628447059>
Winners Announced: March 25, 2023
Quantity Offered: 3



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Louisiana PTA Awards - Volunteer of the Year

Application Deadline: February 28, 2023

Apply at: <https://form.jotform.com/221787194277165>

Winner Announced: March 25, 2023

Quantity Offered: 1



Louisiana PTA Awards - Advocacy Awards for a Local PTA Unit or a Student

Application Deadline: February 1, 2023

Winners Announced: March 25, 2023

Quantity Offered: 2 for each



PTAs



Students

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Questions



Contact Information



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