

This document provides National PTA resources unless otherwise indicated. Categories include:

- Advocacy
- Awards/Grants
- Boardsmanship
- Branding/Trademarks
- Communication
- Contact Information
- Development
- Events
- Family Engagement
- Finance/Funding
- Forms
- Governance
- Leadership Opportunities
- Membership/Benefits
- Programs
- PTA Information
- Publications
- Training and Resources

To recommend changes to this document, email info.fieldservice@pta.org.

RESOURCE	LOCATION	LAST UPDATED
ADVOCACY		
Event (See <i>Events</i>)		
Federal Public Policy Priorities	https://www.pta.org/home/advocacy/federal-legislation/Public-Policy-Priorities	2023
Guide – Local PTA Leader Kit/Advocacy (See <i>Publications</i>)		
Key Legislation	https://www.pta.org/home/advocacy/federal-legislation/Key-legislation	2022
Positions	https://www.pta.org/home/advocacy/ptas-positions	2022
Resolutions	https://www.pta.org/home/advocacy/ptas-positions/Individual-PTA-Resolutions	2022
Resources	https://www.pta.org/home/advocacy/advocacy-resources	2023
Take Action Alerts/Communications	https://www.pta.org/home/advocacy/take-action	2023
Toolkit – Advocacy	https://www.pta.org/home/advocacy/advocacy-resources/Advocacy-Toolkit	
Toolkit – Resolutions	https://www.pta.org/home/advocacy/advocacy-resources/PTA-Resolutions-Toolkit	2022
AWARDS / GRANTS		
National PTA Grants and Awards	https://www.pta.org/home/run-your-pta/Awards-Grants	
BOARDSMANSHIP		
Guide – Local PTA Leader Kit/PTA Leaders (See <i>Publications</i>)		
Local PTA Leader Kit: Leadership	https://www.pta.org/local-leader-kit/leadership	

RESOURCE	LOCATION	LAST UPDATED
BRANDING / TRADEMARKS		
Branding and Web Guidelines	https://www.pta.org/home/run-your-pta/PTA-Branding-and-Web-Guidelines	
State PTA Logos	https://www.pta.org/home/run-your-pta/state-resource-bank/communications	
Visual Identity Standards Quick Reference Guide	https://www.pta.org/docs/default-source/files/runyourpta/branding/2021/npta-visual-identity-standards.pdf	
COMMUNICATION		
Facebook	https://www.facebook.com/ParentTeacherAssociation	
Flickr	https://www.flickr.com/photos/92051579@N08/	
Guide – Local PTA Leader Kit/Communications (See <i>Publications</i>)		
Guide – National PTA Stylebook	http://s3.amazonaws.com/rdcms-pta/files/production/public/2017-NPTA-StyleGuide.pdf	2017
Instagram – National PTA	https://www.instagram.com/nationalpta/	
LinkedIn – National PTA	https://www.linkedin.com/company/national-pta/	
Local PTA Leader Kit: Communications	https://www.pta.org/local-leader-kit/communications	
Newsroom	https://www.pta.org/home/About-National-Parent-Teacher-Association/PTA-Newsroom	
One Voice Blog	http://onevoice.pta.org/	
Our Children	https://ptaourchildren.org/	
Pinterest	https://www.pinterest.com/nationalpta/	
Social Media – Sharable Posts	https://www.pta.org/home/run-your-pta/state-resource-bank/leadership-development-tips	
Subscriptions	https://member.pta.org/My-PTA/My-Newsletters	
Twitter	https://twitter.com/NationalPTA	
Website	https://www.pta.org/	
YouTube	https://www.youtube.com/user/nationalpta	

RESOURCE	LOCATION	LAST UPDATED
CONTACT INFORMATION		
Contact – National PTA Board	https://www.pta.org/home/About-National-Parent-Teacher-Association/PTA-Leadership/Board-Officers-Members	2022
Contact – National PTA Committees	https://www.pta.org/home/About-National-Parent-Teacher-Association/PTA-Leadership/Committees	2023
Contact – National PTA Staff	https://www.pta.org/home/About-National-Parent-Teacher-Association/PTA-Leadership/National-PTA-Staff	2023
Contact – State Offices/Presidents	https://www.pta.org/home/About-National-Parent-Teacher-Association/PTA-Leadership/state-offices	2023
Contact List – Who to Contact	https://www.pta.org/docs/default-source/secure-files---state-leaders/resource-bank/national-pta---state-leaders---who-to-contact---updated-april-2023.pdf	2023
DEVELOPMENT		
BoardSource	www.boardsource.org	
Ethical Resource Center – Ethics & Compliance Initiative (ECI)	https://www.ethics.org/resources/	
Free Management Library	https://management.org/	
Independent Sector	https://independentsector.org/	
National Council of Nonprofits	https://www.councilofnonprofits.org/	
EVENTS		
Event Calendar	https://www.pta.org/home/events/event-list	2023
Event – National PTA Expo and Convention	https://www.pta.org/home/events/National-PTA-Convention-Expo	2023
Event – National PTA Legislative Conference	https://www.pta.org/home/events/National-PTA-Legislative-Conference	2023
National Representative State Resource Library	https://www.pta.org/home/run-your-pta/national-representatives/National-Representative-State-Resource-Library	2022
FAMILY ENGAGEMENT		
Diversity, Equity, and Inclusion	https://www.pta.org/home/run-your-pta/Diversity-Equity-Inclusion	

RESOURCE	LOCATION	LAST UPDATED
FAMILY ENGAGEMENT (cont.)		
National Standards for Family School Partnerships	https://www.pta.org/home/run-your-pta/family-school-partnerships	2022
Parent Toolkit	https://www.pta.org/home/family-resources/parent-resources	
Resource – Notes from the Backpack Podcasts	https://www.pta.org/the-center-for-family-engagement/podcast/notes-from-the-backpack	2023
Resource – PTAs Leading the Way on Transformative Family Engagement (English)	https://www.pta.org/docs/default-source/files/membership/2021/nat-rep/ptas-leading-the-way-on-transformative-family-engagement.pdf	2020
Resource – PTAs Leading the Way on Transformative Family Engagement (Spanish)	https://www.pta.org/docs/default-source/default-document-library/ptas-leading-the-way---spnbd8b46f1aa3e63899f67ff00009b2bd9.pdf	2020
Resource – Family Guides	https://www.pta.org/home/family-resources/Family-Guides	
Transformative Family Engagement	https://www.pta.org/the-center-for-family-engagement/about#fouris	
FINANCE / FUNDING		
Finance & Operations	https://www.pta.org/home/run-your-pta/state-resource-bank/finance-operations	
Guide – Local PTA Leader Kit/Finance/Fundraising (See <i>Publications</i>)		
Local PTA Leader Kit: Finance	https://www.pta.org/local-leader-kit/finance	
Local PTA Leader Kit: Fundraising	https://www.pta.org/local-leader-kit/fundraising	
Non-Dues Revenue	https://www.pta.org/home/run-your-pta/state-resource-bank/resource-development	
FORMS		
Form – ACH Vendor/Volunteer Payment Authorization Form	https://www.pta.org/docs/default-source/files/nat-rep/2017/ach-authorization-form-(002).pdf	
Form – IRS 990	https://www.irs.gov/charities-non-profits/form-990-series-which-forms-do-exempt-organizations-file-filing-phase-in	2022

RESOURCE	LOCATION	LAST UPDATED
FORMS (cont.)		
Form – Life Achievement Award – National PTA	https://www.pta.org/home/run-your-pta/Awards-Grants/PTA-Life-Achievement-Awards	2018
Form – National PTA Representation (Nat Rep) Request	https://docs.google.com/forms/d/e/1FAIpQLSf5YkV_SdbHo0n3NMPWjoJs4ijAMki86fACRbSDWSih0F3dcA/viewform	2021
GOVERNANCE		
Bylaws	https://www.pta.org/home/About-National-Parent-Teacher-Association/Governance/National-PTA-Bylaws	2022
Manual – Finance Policy & Procedures	https://www.pta.org/docs/default-source/files/why-pta/governance/finance-policies-and-procedures-manual.pdf	2021
Manual – Governance Policy	https://www.pta.org/docs/default-source/files/why-pta/governance/npta-governance-policy-manual.pdf	2023
Policies	https://www.pta.org/home/About-National-Parent-Teacher-Association/Governance	2023
Policy – Diversity and Inclusion	https://www.pta.org/home/run-your-pta/Diversity-Equity-Inclusion/leadership-tips-and-tools/National-PTA-Diversity-and-Inclusion-Policy	
Policy – Privacy Wording	https://www.pta.org/Policies-Permissions/Privacy	2018
Policy – PTA Linking	https://www.pta.org/home/run-your-pta/PTA-Branding-and-Web-Guidelines/PTA-Linking-Policy	
Policy – Social Media (Sample)	https://www.pta.org/docs/default-source/files/training/local-leader-kit/communications-tools/social-media-policy-final-sample.pdf	2012
Policy – Standards of Affiliation	https://www.pta.org/home/run-your-pta/National-PTA-Resources/National-PTA-Standards-of-Affiliation	2021
State Nonprofit Law	https://law.justia.com/codes/	

RESOURCE	LOCATION	LAST UPDATED
LEADERSHIP OPPORTUNITIES		
Become a National PTA Leader	https://www.pta.org/home/About-National-Parent-Teacher-Association/Become-a-National-PTA-Leader	2023
MEMBERSHIP / BENEFITS		
Brochure – 125 Ways to Increase Membership	https://www.pta.org/docs/default-source/files/runyourpta/2021/membership/125-ways-to-increase-membership.pdf	2021
Document – How to Create Your Own PTA Value Message	https://www.pta.org/docs/default-source/files/runyourpta/2022/membership-resources/reasons-you-belong/how-to-create-your-own-pta-value-message.pdf	2022
Guide – Local PTA Leader/Membership (See <i>Publications</i>)		
Local PTA Leader Kit: Membership	https://www.pta.org/local-leader-kit/membership	
Marketplace	https://www.pta.org/home/run-your-pta/marketplace	
Member Benefits	https://www.pta.org/home/About-National-Parent-Teacher-Association/Benefits-of-PTA-Membership	
Member Offers – Discounts and Special Offers	https://www.pta.org/home/run-your-pta/marketplace/Save-Money-with-Member-Offers	
Membership Campaign	https://www.pta.org/home/run-your-pta/membership-resources/membership-campaign	2020
Membership Reporting Template	https://www.pta.org/docs/default-source/secure-files---state-leaders/membership/2020/dues_template.xlsx	2020
Membership Resources – Local, Council, Region, District and State	https://www.pta.org/home/run-your-pta/membership-resources	2022
Membership Resources – Reasons YOU Belong in PTA	https://www.pta.org/home/run-your-pta/membership-resources/reasons-you-belong	2023
Sponsors and Partners	https://www.pta.org/home/About-National-Parent-Teacher-Association/Sponsors-Partners	

RESOURCE	LOCATION	LAST UPDATED
MEMBERSHIP / BENEFITS (cont.)		
State Membership Toolkit	https://www.pta.org/home/run-your-pta/state-resource-bank/membership/Membership-Toolkit/	2021
State Portal	https://www.pta.org/home/run-your-pta/state-resource-bank/membership/portal	
State Portal FAQ	https://www.pta.org/home/run-your-pta/state-resource-bank/membership/portal/faq	2021
State Portal Guide	https://www.pta.org/docs/default-source/secure-files---state-leaders/membership/2021/state-portal-guide.pdf	2021
Video – Create a QR Code to Increase Membership	https://www.youtube.com/watch?v=vuHf5NCgty0&t=1s	2022
PROGRAMS		
Programs	https://www.pta.org/home/programs	
Programs List	https://www.pta.org/home/programs#programslist	
Programs Flyer	https://www.pta.org/docs/default-source/files/programs/programs-home-page/programs-flyer.pdf	
PTA INFORMATION		
Annual Reports and Financials	https://www.pta.org/home/About-National-Parent-Teacher-Association/PTA-Reports-Financials	2021
History	https://www.pta.org/home/About-National-Parent-Teacher-Association/Mission-Values/National-PTA-History	2022
Local PTA Leader Kit: Mission	https://www.pta.org/local-leader-kit/mission	
State Resource Bank	https://www.pta.org/home/run-your-pta/state-resource-bank	2022
State-to-State Report (See State Resource Bank for current report)	https://www.pta.org/docs/default-source/secure-files---state-leaders/membership/2022/2022-state-to-state-report-final.pdf	2022
PUBLICATIONS		
Book – <i>The PTA Story: A Century of Commitment to Children</i>	https://www.amazon.com/PTA-Story-Century-Commitment-Children/dp/0881090018	1997

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PUBLICATIONS (cont.)		
Book – <i>Robert’s Rules of Order Newly Revised (12th Edition)</i>	www.parliamentarians.org	2020
Book – <i>Robert’s Rules of Order Newly Revised IN BRIEF (3rd Edition)</i>	www.parliamentarians.org	2020
Brochure – <i>PTA vs. Unaffiliated Parent Groups</i>	https://www.pta.org/docs/default-source/uploadedfiles/ptavsupg-brochure.pdf	2017
Document – Letter from National PTA Legal Counsel re: Control of Funds	https://www.pta.org/docs/default-source/files/training/local-leader-kit/finance-tools/control-of-funds---letter-from-npta-legal-counsel.pdf	2018
Document – PTA National Standards for Family-School Partnerships Overview	https://www.pta.org/docs/default-source/files/runyourpta/2022/national-standards/standards-overview.pdf	2022
Document – <i>PTA Advocacy Changes Lives</i>	https://www.pta.org/docs/default-source/local-leader-kit/2017-ppa-advocacy-web.pdf	2017
Guide – <i>Local PTA Leader Kit: Advocacy Quick Reference Guide</i>	https://www.pta.org/docs/default-source/local-leader-kit/19-20-llk-advocacy-qrg-7-26-19.pdf	2019
Guide – <i>Local PTA Leader Kit: Communications Quick Reference Guide</i>	https://www.pta.org/docs/default-source/local-leader-kit/2018-lptalk-communications-qrg-final.pdf	2018
Guide – <i>Local PTA Leader Kit: Finance Quick Reference Guide</i>	https://www.pta.org/docs/default-source/local-leader-kit/lptalk-finance-qrg-eng.pdf	2019
Guide – <i>Local PTA Leader Kit: Fundraising Quick Reference Guide</i>	https://www.pta.org/docs/default-source/files/training/local-leader-kit/2018-grgs/2018-lptalk-fundraising-qrg-final.pdf	2018
Guide – <i>Local PTA Leader Kit: Membership Quick Reference Guide</i>	https://www.pta.org/docs/default-source/local-leader-kit/2018-lptalk-membership-qrg-final.pdf	2020
Guide – <i>Local PTA Leader Kit: PTA Leaders Quick Reference Guide</i>	https://www.pta.org/docs/default-source/local-leader-kit/2018-lptalk-leadership-qrg-final.pdf	2018
Guide – <i>State Presidents’ Guide</i>	https://www.pta.org/docs/default-source/uploadedfiles/2017-2019-state-president-guide.pdf	2017
Guide – <i>Transition Toolkit Appendix, Templates and Samples</i>	https://www.pta.org/docs/default-source/uploadedfiles/2017-2019-appendix-to-transition-toolkit	2017
Guide – <i>Transition Toolkit for State President-Elect</i>	https://www.pta.org/docs/default-source/uploadedfiles/2017-2019-state-transition-toolkit	2017

RESOURCE	LOCATION	LAST UPDATED
PUBLICATIONS (cont.)		
Magazine – Our Children	https://ptaourchildren.org/	2023
TRAINING AND RESOURCES		
Newsletter – EO (Exempt Organizations) Update	https://www.irs.gov/charities-non-profits/current-edition-of-exempt-organizations-update	2023
Training – Thrive Online Learning Community	https://www.pta.org/home/run-your-pta/elearning	2023
Training – IRS StayExempt 501(c)(3) Resources	https://www.stayexempt.irs.gov/	2021
Resource – IRS Charitable Organizations	https://www.irs.gov/charities-non-profits/charitable-organizations	2021